



## NEWS RELEASE

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### KYLE'S ART INTRODUCES EXCITING SPIN-OFF PRODUCT

Professional artist Kyle Blumenthal, well-known for paintings in oil that send subliminal messages of hope and enlightenment, has created a new line of note cards that feature her art.

The cards, packaged individually and measuring 5" x 7", present full-color reproduction prints mounted on recycled paper with an attractive linen finish. The inside of the cards are smooth with a delicate linen finish ideal for writing. Opaque white vellum envelopes are packaged with each note card in a clear casing, allowing customers to read a full description of each print on the back of each note, along with a short biography of the artist.

"We anticipate that the line of note cards will be a beautiful, affordable facsimile of the original art work," said Ms. Blumenthal.

The cards are printed on sky-blue 80-lb. cover weight paper that is 50% recycled with 30% post-consumer waste, meeting or exceeding federal EPA guidelines for recycled paper.

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